



BrazilFoundation

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BRAZILFOUNDATION 'CELEBRATING WOMEN' IN NEW YORK CITY

BrazilFoundation's twelfth annual Gala New York will take place on September 18th at David H. Koch Theater, Lincoln Center. Hosted by Morena Baccarin, the black-tie event will honor women leaders and organizations that transform Brazilian communities and enhance Brazil's global reach. The program includes a red carpet arrival, cocktail hour, dinner, tributes, live auction and performances followed by an official after party at TAO Downtown.

NEW YORK, NY (September 8th 2014) –BrazilFoundation once again prepares to gather 500 people from the business, media, academic, diplomatic and artistic communities from around the world to strengthen the Foundation's efforts towards a more just and equitable Brazil – this year focusing on advancing the rights of women and girls in Brazil. The image for the invitation, entitled "Empowered Women in Brazil" was created by visual artist Donald Robertson especially for the event.

The highly anticipated 2014 benefit pays tribute to three extraordinary women who have pioneered vital programs empowering communities in Brazil. CEO and president of BrazilFoundation, **Patricia Lobaccaro**, is a strong advocate for the advancement of women's initiatives shaped a theme to fortify the Foundation's programs led by women and that also improve their rights. Patricia notes that although Brazil has a woman president, the congress is less than 10% female and women constitute only 7% of corporate boards in Brazil. And girls constitute 2/3 of school dropouts.

"There is a great opportunity to improve women's status in Brazil and we believe it is crucial to support those who are working towards this goal. We're also launching a dedicated fund for women through a new program called the '**Women for Women Project**' that aims to promote philanthropy among Brazilian women, and connect women leaders to advance economic opportunity, leadership and rights for women in Brazil. We have a lot to be proud of this year and it will be an unforgettable night at Lincoln Center for many reasons." Patricia explained.

During the event **Morena Baccarin**, starring in the series "Homeland" and "The Mentalist", will be the Master of Ceremonies. Will Landers, Managing Director at BlackRock and Treasurer of the Board of Directors of BrazilFoundation, is Chair of the evening along with Honorary Chair, Ambassador and New York General Consul, **Ana Lucy Cabral Petersen**. Co-Chairs include **Inga Rubenstein**, **Marcia Tucker**, **Mariana Zois** and **Nicky Hilton**.

Singer **Bebel Gilberto**, daughter of the renowned Brazilian singer João Gilberto, will receive the **Global Brazilian Award**, an award highlighting spokesmen of Brazilian culture to the world, previously granted to **Carlos Saldanha**, **Ivete Sangalo** and **Gilberto Gil**.

The event will also pay tribute to **Anália Timbó**, Founder of **Vidança**, who for 33 years has provided opportunity through cultural and educational activities to children and adolescents in the Vila Velha neighborhood in Fortaleza, Ceará; **Maria de Lourdes Braz Vieira**, Founder of **Casa de Santa Ana**, who has led innovative methods of caring for the elderly, including inter-generational approaches, in the City of God neighborhood of Rio de Janeiro; and **Brigitte Louchez**, Coordinator for 20 years at **Barraca da Amizade**, who leads the organization in combating the sexual exploitation of girls and adolescents in Ceará. These women will be honored along with **Goldman Sachs** for its '**10,000 Women Program**', a global initiative providing women entrepreneurs with access to economic opportunities in 43 countries. Paula Moreira, co-head of Goldman Sachs Brazil Women's Network and the 10,000 Women Program Committee will receive the award on behalf of the bank.

The event will feature performances from Capoeira Nagô, Thiago Soares, principal dancer with The Royal Ballet in London and Ingrid Silva, dancer with Dance Theatre of Harlem Company. August Uribe, from Phillips, will be the auctioneer.

To conclude the event **Baby do Brasil**, known for being an earthy pop singer, will take the stage for a pocket show and the debut a new song entitled 'Somos Brasil' (We Are Brazil) with Marivaldo dos Santos, a percussionist in Stomp, and founder of **Quabales** (www.quabales.com), a BrazilFoundation grantee. The song was written and produced by Marivaldo exclusively for the gala presentation and will be performed alongside a video showcasing grantees supported by the Foundation.

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About BrazilFoundation: BrazilFoundation mobilizes resources for ideas and actions that transform Brazil. The Foundation works with local leaders, organizations and a global network of supporters to promote equality, social justice and economic opportunity for all Brazilians. Since the year 2000 the Foundation has raised more than US \$30 million for social change in Brazil, investing in more than 350 social projects in the areas of Education, Health, Culture, Socioeconomic Development and Human Rights.

Grand Benefactors: Alyson & Will Landers

Benefactors: Itaú BBA, Mariana & Elia Zois, Mariano Marcondes Ferraz, Pedro & Iracilda Lichtinger, and Roberta Mazzariol & Jean Marc Bouchut.

Patrons: Banco Votorantim, Bank of America Merrill Lynch, Bank of Tokyo Mitsubishi, Bloomberg, Bradesco, BTG Pactual, Cameron Winklevoss, Citigroup, Credit Suisse, Cristiana Mascarenhas, Daniela & Trevor Atwell, Deutsche Bank, Fabienne & Michael Lamont, Fernando de Oliveira, Goldman Sachs, Jayma Cardoso, JP Morgan, Marcus Vinicius Ribeiro, Melissa Shoes, Morgan Stanley, Nick & Patricia Lobaccaro, Santander Investment Securities, Sergio & Malu Millerman, Sinesia Karol, and UBS.

Host Committee & Special Guests: Ana Khouri, Cameron Winklevoss, Carime Lobo, Carlos Souza, Franklin Rutz, Jayma Cardoso, Jeffrey Jah, Lorenzo Martone, Luigi Tadini, Marcelle Bittar, Natalia Beber, Raphael Mendonça, Mr & Mrs Donald Robertson, Alina Baikova, Aline Weber, Ana Beatriz Barros, Bianca Brandolini, Camila Coelho, Candice Swanepoel, Carlos Mota, Carlos Saldanha, Derek Blasberg, Emanuela de Paula, Irina Shayk, Jessica Hart, Jessica Joffe, Morgan Saylor, Nadejda Savcova, Lauren Remington Platt, Sabrina Sato, Stavros Niarchos, Thaila Ayala.

Auction: By PHILLIPS. Auctioneer: August Uribe, Co-Worldwide Head of Contemporary Art at Phillip. Item Highlights; Painting by Sarah Morris with White Cube Gallery, Installation by Raul Mourão, 4 Drawings (Exclusively for BrazilFoundation) by Donald Robertson, Earrings (Valued at \$26,450) by Yael Sonia, Painting by Isabella Huffington, Box at Madison Square Garden for September 25th, Pitbull & Enrique Iglesias concert

Event Partners: Phillips, Empire Productions, Brigadeiro Bakery, Vensette