



**BRAZIL FOUNDATION ANNOUNCES CELEBRITY LINE UP
FOR THE ANNUAL MIAMI GALA**
Hosted by Chairs Paulo and Lais Bacchi at PAMM

WHAT: Brazil Foundation will host its Fourth Annual Gala Miami at Pérez Art Museum Miami. Chaired by **Paulo and Lais Bacchi**, owners of luxury Brazilian furnishings company Artefacto, the highly anticipated event has been known to attract celebrities the likes of Adriana Lima, Gisele Bundchen, Uma Thurman and Jesse Eisenberg.

Sponsored by **Park Grove**, a luxury condominium developed by Terra Group and The Related Group, and the **Mandarin Oriental Miami**, the gala will bring together 500 VIPs and tastemakers to raise funds for the foundation, which supports social projects in Brazil. Notable guests already confirmed to attend this year include Brazilian television personality **Gloria Maria** and Brazilian entrepreneur and fashion consultant **Lorenzo Martone**.

Patrons will sip cocktails, enjoy a seated dinner and have the opportunity to participate in a live auction of luxury items and experiences, including De Grisogono earrings, an IWC Schaffhausen ladies' watch and "Projeto Cubos" art pieces designed by 10 Brazilian artists in collaboration with Artefacto. Latin Grammy award winning singer **Vanessa da Mata** will attend and perform following the auction.

The gala will honor groups in Miami that are helping Brazilian causes, including The Miami Project to Cure Paralysis, Fundação Banco do Brasil and others to be announced. This year, the Bacchis have set a fundraising goal of \$500,000. Tables are priced from \$15,000 to \$25,000 and single tickets are priced from \$1,500 to \$2,500. As of now, only four tables remain.

Additional sponsors include De Grisogono, Safra National Bank, Credit Agricole, Goldman Sachs, American Airlines, Diageo and Banco do Brasil.

WHEN: Saturday, January 31

6:30 p.m. – Red Carpet (Photographers welcome)

7 p.m. – Cocktail (Media may request passes to attend the cocktail hour, pending coverage)

8:30 p.m. – Dinner, Auction, Show and Party – Closed to ticket holders only (No Media Passes available; select cameras may request credentials to film or photograph the show portion only, pending coverage)

WHERE: Pérez Art Museum Miami at 1103 Biscayne Blvd., Downtown Miami

EXPECTED ATTENDEES:

- Latin Grammy award winning singer **Vanessa da Mata**; **MCs Gloria Maria** and Brazilian entrepreneur and fashion consultant **Lorenzo Martone**; TV personality **Eliana Michaelichin**; honorees including a Brazilian television presenter, film actress, Latin Grammy-winning singer and businesswoman. **Xuxa Meneghel** of Fundação Xuxa Meneghel; **José Caetano** de Andrade Minchillo, President of Fundação Banco do Brasil, The Miami Project to Cure Paralysis' President **Marc Buoniconti**; Gala Chairs **Paulo and Lais Bacchi**; and **Renato Alexandre** (Mestre Magrão), Founder of Associação Cultural Filhos da Corrente
- Soccer player **Kaka'** - Visão Mundial

About BrazilFoundation: BrazilFoundation is a grant making and fundraising public philanthropy incorporated in New York in 2001 that mobilizes resources for ideas and actions that transform Brazil, working with local leaders, organizations and a global network of supporters to promote equality, social justice and economic opportunity for Brazilians. In 13 years, the Foundation has raised over \$30 million in support of more than 400 social projects in Brazil in the areas of Education, Health, Culture, Participatory Development and Human Rights.

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