



BrazilFoundation

BrazilFoundation to Celebrate its Sixth Gala in Miami
Jan. 14th at the New World Center; honorees pianist Simone Leitão, Marcelo Schettini, of SOS Dental, and the New World Symphony

December 15th, 2016

On January 14th **BrazilFoundation** will celebrate its sixth **Gala Miami** at architect Frank Gehry's New World Center. The event will bring together 350 people from the business, artistic and diplomatic worlds, and will celebrate the 100 social projects supported through the Miami Chapter.

Presenter **Isabella Fiorentino** and actor **Thiago Fragoso** will be the masters of ceremonies of the night. The fundraising event will also honor people who work to build a better Brazil.

Internationally renowned pianist **Simone Leitão** will be honored as Founder and Artistic Director of **Academia Jovem Concertante**. The institution travels throughout Brazil discovering new musical talent and bringing musical performance to the most remote corners of the country. The project promotes cultural and social exchanges, and helps young musicians enter the workforce. The ticket sales from all of Simone's projects are donated to institutions that promote social inclusion through music.

Rio projects NEOJIBA, Orquestra Jovem da Bahia, and Orquestra da Grota do Surucucu – a project supported by **BrazilFoundation** – and Escola de Música de Alto Alegre do Pindaré, in Maranhão, are a few of the organizations that have received quality instruments and equipment through Simone Leitão.

Marcelo Schettini, Founder of **SOS Dental**, will also be honored. The organization was founded in 2008 to meet the dental health needs of communities in Rio de Janeiro. SOS Dental performs free, emergency home visits to Complexo do Alemão residents through a mobile clinic of volunteer dentists.

A **BrazilFoundation** grantee, SOS Dental mobilizes the community to promote oral health. It has recruited more than 1300 local merchants to distribute vouchers, increased the number of volunteer dentists, and offered emergency home visits to more than 30,000 registered residents.

Howard Herring is the last honoree, and will receive the recognition on behalf of the **New World Symphony (NWS)** and its project **Side By Side**. The orchestra will give three Brazilian musicians the opportunity to spend an intensive weekend playing together with NWS musicians in April, culminating in a concert at the New World Center. Herring, President and CEO of New World Symphony, has extensive experience in music and utilizing it as a tool for social transformation.

Otaviano Costa and actress **Flávia Alessandra** will host the gala auction, proceeds from which will go to social projects. **Fernanda Abreu** will close the night with a performance of hits from her career.

A total of US\$400,000 was mobilized through the last **BrazilFoundation Gala Miami**. The upcoming gala is sponsored by: Elysee Miami, Safra Bank, Indosuez, Mastercard, Diageo, American Airlines and W South Beach.

Event benefactors include: Alexandre Piquet, Baker & McKenzie, Banco do Brasil, Banco Itaú, Goldman Sachs, IWC, Jo Paes Fashion, Maria Carolina & Paulo Tavares de Melo, and Studio D; Patrons include: Miguel Perrotti, Rejane de Paula, Ricardo Cury, and Will Landers.

About **BrazilFoundation**

BrazilFoundation mobilizes resources for ideas and actions that transform Brazil. In 16 years, the Foundation has raised more than US\$35 million and invested in more than 500 social initiatives in 26 Brazilian states in the areas of Education, Health, Culture, Socio-economic Development, Human Rights and Civic Engagement.